

Mondottica International Announces Merger with Mondottica USA

London, U.K. Mondottica International, a global leader in fashion eyewear, announced today that it has merged with Mondottica USA. Mondottica USA, previously a franchise of the Mondottica Group of Companies, currently distributes Pepe Jeans, Hackett London, Anna Sui and Christian Lacroix under an exclusive distribution agreement with Mondottica International. Moving forward, the US company will operate as a subsidiary of Mondottica International.

“We are pleased to be integrating the US into the Mondottica Group. This merger strengthens our position globally and offers tremendous opportunity for growth,” states Michael Jardine, Mondottica’s founder and chairman.

“Partnering with Mondottica bolsters our ability to expand in the US at a rapid pace and enhances our capacity to better serve our customers,” states Harvey Ross, founder and chairman of Mondottica USA. “This is a smart move for both companies that provides further support and stability from the group for sustained growth” adds Ross.

The new leadership structure of Mondottica USA will consist of Harvey Ross serving as chairman. Mondottica International Group Commercial Director, Steve Tulba, will also serve as CEO. Phil Turnage assumes the role of President and is responsible for the company’s operation and sales initiatives.

“The US has a skilled and experienced team in place that will flourish with the further support of the group.” said Steve Tulba. “I am excited to be working closely with Phil and the US team to enhance support and service to our customers”.

Growth will be accelerated through the further development of a national sales team and broadening Mondottica’s brand portfolio in the US.

About Mondottica USA

Established in 2010, Mondottica USA brands include Bloom, Anna Sui, Christian Lacroix, CB Sports, Cody Air, Hackett London, and Pepe Jeans.

About Mondottica International

Established in 2003, Mondottica’s portfolio includes Hackett London, Christian Lacroix, Cacharel, Joules, Ted Baker (worldwide, except USA and Canada), Spine, Anna Sui, Marimekko, Cath Kidston, Zoobug and Pepe Jeans.